

THE EAST LONGMEADOW BASEBALL ASSOCIATION

PO BOX 343 EAST LONGMEADOW, MA 01028 www.eastlongmeadowbaseball.org

Dear Local Business Owner,

Thank you for taking a moment to consider sponsoring the East Longmeadow Baseball Association. Our association's players come from East Longmeadow and surrounding communities. This letter is our introduction to you and our request for financial support to help maintain this great program.

ELBA has supported youth baseball in East Longmeadow for many years. Recently, we became an established IRS 501(c)(3) non-for-profit organization. This year we will have more than 200 youth participants, ranging in age from 5 to 18 years, all mentored by some outstanding volunteers. Your support will be a big hit!

<u>100%</u> of your donation will help provide our Youth and Volunteers with the following:

- Up-to-Date Equipment and Training Aids
- Uniform Costs
- Field Maintenance
- Short and Long-term Capital Improvements

Details

- All Sponsorships are listed on our website for 12 months as well as on our Facebook page
- Logos or pictures can be used (submit a .jpg or .gif file)
- Ads will have exposure on our Sponsorship section of the web site.
- Ads can include text, contact information and a link to your website.
- Content is subject to ELBA board approval
- For our "Grand Slam" and "Home Run" and sponsors, in addition to the website your sponsorship will be acknowledged at our annual Team Challenge Event
- For "Grand Slam", "Home Run" and "Triple" sponsors, your logo may be added to team uniform shirts for the season

If you would like to join our family of sponsors please complete the form below and forward it with your check made payable to: East Longmeadow Baseball Association, P.O. Box 343, East Longmeadow, MA 01028. Contact Chad Ruel directly at 413-221-6836 or <u>president@eastlongmeadowbaseball.org</u> for any questions.

Please feel free to visit our website: www.eastlongmeadowbaseball.org ELBA TIN: 84-4778551

Our Mission: To provide our youth with the opportunity to learn not only the skills associated with the game of baseball, but also the ideals of good sportsmanship, fair play, teamwork and respect of others.

"Never let the fear of striking out keep you from playing the game." – Babe Ruth

BUSINESS DONATION REMITTANCE FORM

Check 1 Sponsorship Tier Below:

Check 1 box	Sponsorship Tier	Price Level	<u>Recognition</u>	Jersey Advertisement
1.00/	Single	\$100	ELBA Website/Facebook	None
	Double	\$250	ELBA Website/Facebook	None
	Triple	\$500	ELBA Website/Facebook Page	Small Logo on In-Town Jerseys (~60+ Participants)
	Home Run	\$1,000	ELBA Website/Facebook & Rec Reg Page, TCE	Large Logo on In-Town Jerseys (~100+ Participants)
	Grand Slam	\$2,500+	ELBA Website/Facebook & Rec Reg Page, TCE	Large Logo on Travel Team Jerseys (~45+ Participants)
	Other Amount (Please Write In):		\$	Thank You!!

Please remit this form, include a check made payable to East Longmeadow Baseball Association and send to:

ELBA P.O. Box 343 East Longmeadow, MA 01028

Your donation will be promptly acknowledged with a letter you may use for tax purposes.

Thank you for your time and consideration!

Sincerely,

The East Longmeadow Baseball Association

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